

equitas
Equitas Small Finance Bank



Official Banking Partner



BEYOND BANKING

Newsletter Edition 6



Champions Edition

Who is a Champion?



When you hear the word '**Champion**', what immediately comes to mind is a winner, someone who has defeated everybody else and has achieved success.

But at Equitas, we believe that a Champion is much more than that.

Champions are people who go to great lengths to achieve their dreams.

They are children who dream of going to school to change the course of their lives.

They are people who hope to break the shackles of society and be the true versions of themselves.

It's people like them that we, at Equitas, strive to help, to give them an opportunity to live a better life and achieve their dreams. Every year, up to 5% of our net profit goes to the Equitas Development Initiatives Trust, through which we drive social change.

With this support, more than 1.47 crore people have risen against the odds with the help of Champions who work tirelessly behind the curtains to make these dreams come true.

These are our Champions in the truest sense, who enable change and create transformation.

In this Champions Edition of the Beyond Banking Newsletter, we are sharing our side of the story, giving you an insider's perspective on our CSR initiatives.

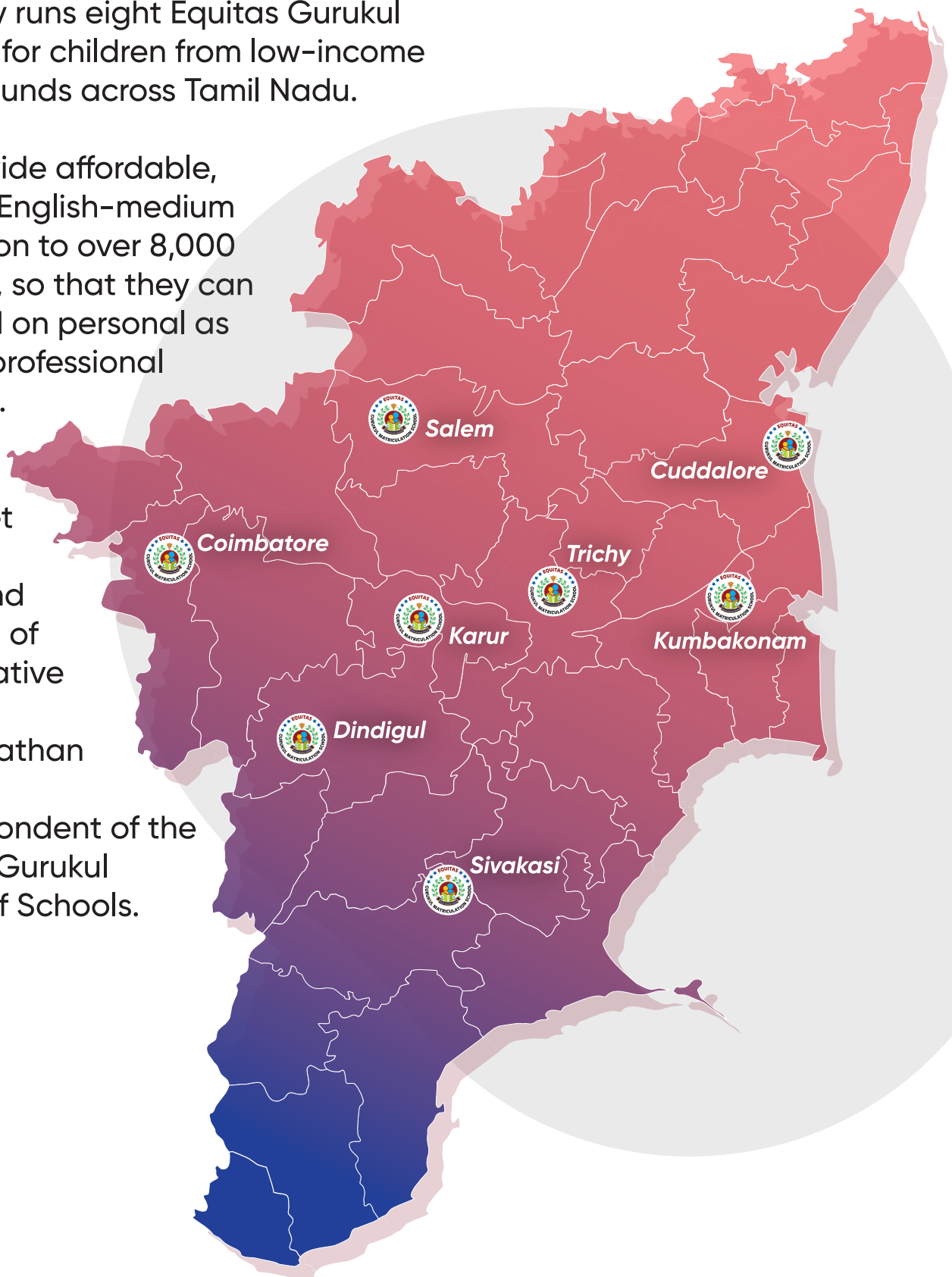
HAPPY READING!

Championing Education

Education is a powerful tool that breaks the cycle of poverty. The Equitas Development Initiatives Trust (EDIT) currently runs eight Equitas Gurukul Schools for children from low-income backgrounds across Tamil Nadu.

We provide affordable, holistic, English-medium education to over 8,000 children, so that they can succeed on personal as well as professional grounds.

Read on to get a first-hand account of this initiative from Mr. Ranganathan N, the Correspondent of the Equitas Gurukul Group of Schools.



STEM Education and Scholarships to Underprivileged Children

- Ranganathan N

Correspondent - Equitas Gurukul Group of Schools

"I spent 37 years working in the banking sector and retired two years ago. When Equitas approached me for the role of Correspondent for its 8 Gurukul schools, I initially declined.

However, after visiting Equitas Gurukul School in Cuddalore, I realized that I had a chance to make a real impact in the lives of 8,000 students. So I joined in November, 2023.

Despite economic challenges, we now provide cutting-edge facilities like STEM and language labs, giving our students an upper hand over their peers. This is the most rewarding part of my work.

Another initiative we have taken to prevent dropouts is the Equitas Vidya Fund, which is given to female students, who are raised by single parents and /or are physically challenged, on the recommendation of the Principal.

This ensures that the children continue their education and the lack of finances doesn't stop them from getting the knowledge they need.



“

“...this role has shown me the power of education to change lives, and I'm committed to helping our students reach their full potential.”

”



Watch this film to see how the Equitas Vidya Fund transforms lives

[Watch Now](#)

Through such initiatives, the Equitas Gurukul Schools strive to equip children from all backgrounds with the necessary skills they need to face the world, giving them the power to provide a better future for their families.”

Championing Job Opportunities

Since 2013, the Equitas Development Initiatives Trust (EDIT) has been on a mission to change lives through our job fairs.

With thousands of companies scouting for potential employees, every job offer is a promise of progress for the entire family.



Recruiters Speak

“Equitas has been instrumental in helping us bridge our recruitment gap.

They have connected us with a strong lineup of candidates, which has been crucial for our hiring process.

Thanks to their support, we are now able to effectively plan our growth and fill the required positions.

My advice to other companies is to take part in more job fairs organized by Equitas, as it's an excellent way to address recruitment challenges.”



Kumaresh S.
HR Officer
IFB Appliances Ltd.



P. Ajay
HR Manager
VHU Solutions

“After partnering with Equitas for over 10 years, I can confidently say that Guna Sir and Gayathri Ma'am (CSR Staff) have been a great support in our recruitment journey.

Through the Equitas Job Fairs, we've successfully hired a significant number of candidates, helping us strengthen our brand presence in the job market.”

“Equitas has been doing an excellent job in connecting us with the right candidates in the right locations.

The job fair approach is beneficial to employers, as it helps us connect with a large pool of potential hires quickly.”

Mohamed Basith

HR Officer
Altruish Technologies Pvt. Ltd.

This is my second job fair with them, and so far, I've been satisfied with the experience.

Championing Pavement Dweller Rehabilitation

Through the Equitas Birds' Nest Program, we rehabilitate families that have been living on the pavements for two years or more.

Houses are selected in the areas chosen by them and the advance & six months' rent is paid by Equitas.

Our CSR officer Mr. Krishnamurthy, who has been with us for the past 16 years has been leading this drive passionately.

Here's his story on how he began his journey with us.

"I spent six years as a Management Consultant before learning about Equitas through my friend.

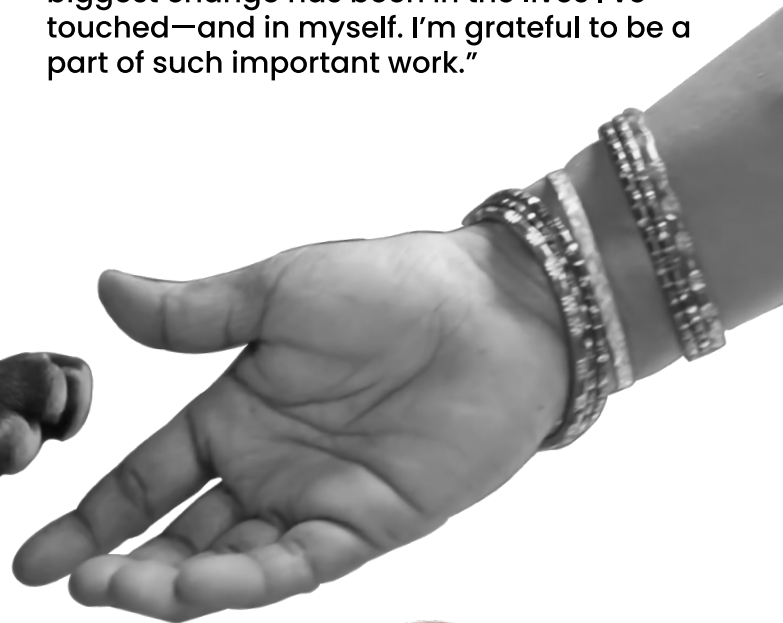
"...my efforts to bring social impact became a 16-year journey that changed my life."
- M Krishnamurthy, Manager - CSR

Since then, my efforts to bring social impact became a 16-year journey that changed my life.

I joined as a CSR Officer and worked my way up to Deputy Manager. The best part of my work is seeing people's lives change.

A special memory for me was meeting Deivagii, a former pavement dweller I helped rehabilitate, who is now doing well as a Head Supervisor in an IT company.

In 16 years, I've seen Equitas grow, but the biggest change has been in the lives I've touched—and in myself. I'm grateful to be a part of such important work."



Valli - Completing the Circle of Kindness

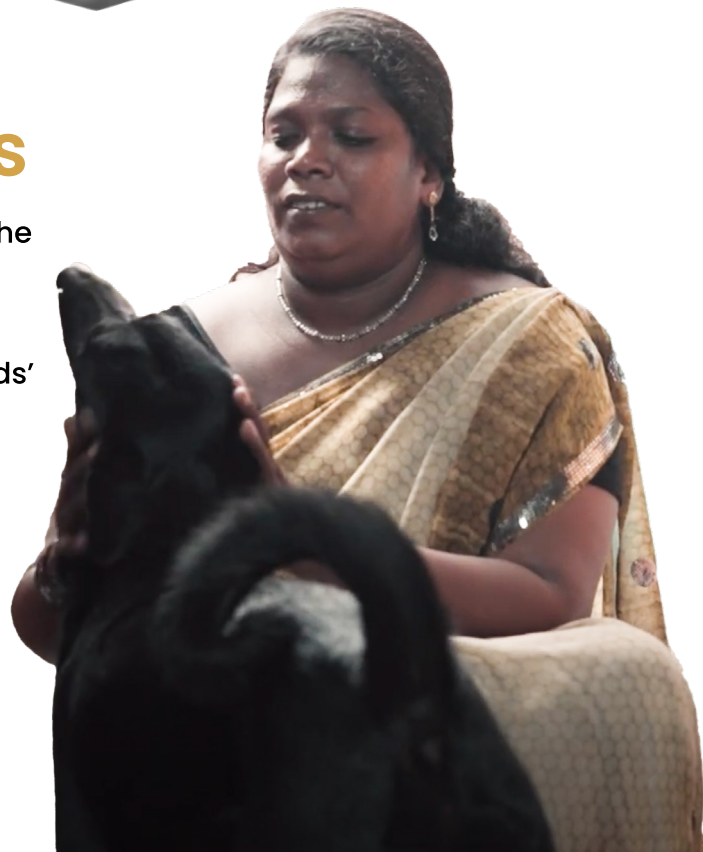
This is the story of Valli and her family, who endured the harsh dangers of living without a home.

We helped them find a good home and gave them a way to sustain their livelihood through the Equitas Birds' Nest Program.

Because she understood the importance of a safe home, Valli also adopted an abandoned puppy, naming him 'Karuppu', completing the circle of kindness.

Watch this video to see their heart-warming story.

[Watch Now](#)



Championing Affordable Cancer Treatment

A Testimonial from a survivor's family

My life fell apart when I found out that my wife Priyanka* had breast cancer. Devastated we rushed her to Sringeri Sharada Equitas Hospital.

That's when we first met Dr.Naveen- Surgical Oncologist and subsequently Dr.Kirankumar - Medical Oncologist, both of whom patiently explained the treatment protocol and the consequences so that my wife could be mentally prepared to face the course of treatment. No words can match the dedication of these two wonderful doctors who are the pillars of this Institution.

During the treatment phase, they held my wife's hand, giving her the strength to face the challenges and come out successfully, coupled with divine power.

The entire staff, right from the duty doctors, nurses, support staff and the ground staff, were extremely supportive and kept us comfortable during the treatment process.

Now, I am happy to share that my wife is fully relieved of the cancer symptoms after a tough regimen of chemotherapy and a successful surgery. I have to specially mention that for all the advanced medical infrastructure provided, the cost of treatment is very reasonable and affordable to people from all walks of life.

In the current scenario where healthcare costs are increasing day by day, we need such institutions to address the ever-increasing healthcare needs of society.

I hope to see more branches of this great institution in different parts of Chennai and TN in the years to come.

-Devisetty
Nagabhushanam
Ravishankar

*The name of the patient has been changed to protect their privacy.



Relationships that go far

Beyond Banking



Sharing Prosperity, Transforming Lives

Through our CSR initiatives, we have been able to help 1.47 crore Indians so far! We look forward to your continued banking and support, so that we can help more people in need.

Spread the Word

At Equitas, your deposits do more than just grow - they change lives for the better.

Thank you for being a true Champion and placing your trust in the Bank Behind Champions!

Do you know any like-minded people who will be interested in what we do?

Refer them to us and let's expand our reach and make an even greater impact.

[Refer Now](#)